

Distribution Plan for Ageing Parents Brochure

In July 2009 Sandra Cottingham lead Council in an Appreciative Inquiry to address the urgent need of CLBC to address planning and service to those individuals with aging parents (Action Plan #29). During the brainstorming strategy regarding targeting aging parents, it was agreed that Council develop a brochure. This phase was completed with resounding success. All BC Community Councils will be distributing the brochure in their communities.

The second phase is to create a strategy for distribution of the brochure in Surrey, Delta and White Rock. There was discussion about which agencies should receive copies of the brochure. Agreed upon agencies were posted on the conference room wall. Each Council member chose agencies they will meet with to assist in brochure distribution. The following is the list agencies and council members that will meet with these agencies.

- Crisis Response Participants – Sandra
- City of Surrey and Corporation of Delta – Sandra
- Community Groups (YMCA, Seniors' Centres, Deltassist, etc.) – Edwina
- Canadian Association of Retired Persons – Edwina
- Delta, Surrey and White Rock Hospice Societies – Valerie
- Post Secondary (re: home support/care aide education) – Valerie
- Medical Doctors – Maddie
- BC Healthy Communities – Maddie
- Delta and Surrey Seniors Planning Tables – Maddie
- Ministry of Children and Families (MCFD) – Coreen
- City of Surrey Parks and Recreation – Coreen
- Service Providers – Coreen
- Surrey and Delta Firefighters – Coreen
- Legal Services – Marie
- BC Ambulance Service – Marie
- Places of Worship – Marie
- Libraries – Edwina

Sandra also drafted an introduction that Council members may use when meeting with agency representatives to discuss the brochure (see attached).

At the December 15th meeting Council members not attending tonight's meeting will be asked to choose the following remaining agencies: pharmacies, financial institutions, hospitals, nurses and immigration services.

Thank you Sandra for leading discussions in this phase of the Council initiative to address the urgent need of CLBC planning and service to those individuals with aging parents.

Next Steps to be Completed by December 15th

- Council members not at tonight's meeting are asked to advise Marie of the agencies they wish to meet with;
- Council members will complete background research regarding the agencies they will meet with, including contact names and how many brochures each agency will be provided with; and
- Council members were asked to refine their presentations to the agencies they have chosen.

December 15th

- Each Council member will have the opportunity to audition their presentation and get feedback from other Council members.

Spring 2011

- Distribution of brochures

Families Helping Families

Coreen reviewed the progress made with this Council initiative. The Families Helping Families Committee consisting of Wendy Mackintosh, Coreen Windbiel, Valarie Newton, Shirley Tan and Tariq Mehboob met November 10th. Attached are the minutes of the November 10th meeting. The Committee drafted a poster (see attached) introducing the proposed group for families with developmentally disabled family members of age 15 or older. Coreen asked Council members to review the poster. Following discussion it was agreed to revise the poster as follows:

- a) Remove the words 'and caregivers' on the first line;
- b) Note the meetings will be facilitated by 'CLBC Surrey/Delta Community Council', and
- c) Remove 'In Conjunction with These Council Members' and the Surrey Association for Community Living and Semiahmoo House Society logos at the bottom of the poster.

At the end of the meeting two announcements were made. They were:

- 1) It was agreed to delay Council's strategic planning exercise until February 2011 to provide adequate time to complete preparations to distribute Ageing Parents brochures and to give Sandra, Coreen and Valerie time to prepare for the strategic planning exercise. Also, an effort will be made to recruit new Council members prior to the strategic planning process as it would be advantageous for them to part of the process.

- 2) Sandra advised that she is resigning from our Community Council. Her last meeting will be December 15th; however, she will take part in facilitating Council's strategic planning exercise and will also meet with agencies to distribute the Ageing Parents brochures. Sandra noted she has enjoyed her time on Council and found it a rewarding experience.

Next Meeting

The next Community Council meeting will be held on December 15, 2010 at 6:00 p.m. The meeting portion of the evening will be short to allow time to socialize. The meeting will take place at Marie's home – 15502 Thrift Avenue, White Rock (604 542-5630). Each Council member is asked to bring an item for a potluck supper. Please advise Marie if you are unable to attend.

Adjournment

There being no further items for discussion, the Chair adjourned the meeting at 8:45 p.m.