

Appendix 14 – Provincial Resource Staff Who Can Assist Your Council

1. Executive Director of Communications and Stakeholder Relations

The Community Council and the Provincial Advisory Committee liaison is the Executive Director of Communications and Stakeholder Relations. He is responsible for ensuring that Community Councils have the resources and tools necessary to successfully carry out their Terms of Reference. You can contact the Director at CLBCCouncils@gov.bc.ca

2. Self Advocate Advisor

The Self Advocate Advisor provides leadership and support to CLBC to ensure the voices of families and self-advocates are included in all aspects of CLBC's activities and projects. She talks with families and self-advocates across BC, learning about and supporting their experiences with CLBC, services provided by contracted agencies, and of other government services.

The Self Advocate Advisor also talks with self-advocates and families about how they experience their local community to learn about their positive experiences of community inclusion as well as the barriers to full participation that they face. This helps identify trends and issues that have the potential to impact individuals and families and to recommend strategies to CLBC management on how best to respond. The Advisor also learns and shares about the positive things that are happening that communities and service providers can do more of.

The Self Advocate Advisor is available as a resource to Councils and to the Integrated Services Managers. She can bring stories and themes that families and self-advocates in BC's diverse communities share. This information can support Councils in their discussions and initiatives. The Advisor also listens to and learns from the 14 Councils about the successes and challenges they experience in strengthening and building their communities to be welcoming of all its residents. The Self Advocate Advisor can:

- Share with Council different examples of innovative and family friendly community practices and initiatives that support inclusion and belonging
- Assist Councils to network with one another and to share their ideas, success, challenges and resources
- Help with Council recruitment and work plan development
- Help with preparing Council materials such as presentations and information sheets.

You can contact the Self Advocate Advisor in the following ways:

- Jessica Humphrey, Self-Advocate Advisor - Jessica.Humphrey@gov.bc.ca / 778-679-2691

3. Community Relations Staff

The Community Relations Staff can assist with preparing Council communication templates (to advertise, report, celebrate Council activities and accomplishments), providing communications advice related to Council projects/events, and connecting with community leaders, including:

- Outreach to local community media about interesting or good news stories that the Council would like to promote locally.

- Communications advice and writing support as needed on Council sponsored events such as Community Inclusion Month, family forums, and transition fairs
 - ✓ Assist/advise on event promotion and materials development
 - ✓ Assist with getting VIPs to your event

Community Relations Staff are also available to provide communication advice and support to Integrated Support Managers. Listed below are the Councils to which each Community Relations Staff is assigned.

Caitlyn Sassaman	Lisa Porcellato
Central Island Community Council	Central and South Okanagan Community Council
Simon Fraser Community Council	Kootenay Community Council
North Shore Sunshine Coast Community Council	North Okanagan / Shuswap Community Council
Richmond Community Council	North Community Council
South Island Community Council	Surrey – Delta – White Rock Community Council -
Vancouver Community Council	Thompson Cariboo Community Council
	Upper Fraser Community Council

You can contact the Community Relations Staff in the following ways:

- Caitlyn Sassaman - Caitlyn.Sassaman@gov.bc.ca / 778 679-4634
- Lisa Porcellato - Lisa.Porcellato@gov.bc.ca / 250-878-0689

4. Online Content Specialist

The Online Content Specialist can assist Councils to develop and update their web pages with information about their work. You can contact Christopher Rae at Christopher.Rae@gov.bc.ca / 604-619-7023.